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Contact CEH NORA team at
noraceh@ceh.ac.uk

1 Wildlife-friendly farming benefits rare birds, bees and plants

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4 Richard F. Pywell¹, Matthew S. Heard¹, Richard B. Bradbury², Shelley Hinsley¹, Marek
5 Nowakowski³, Kevin J. Walker^{1,4} & James M. Bullock¹

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7 ¹NERC Centre for Ecology and Hydrology, Wallingford, OX10 8BB, UK

8 ²Royal Society for the Protection of Birds, Sandy, SG19 2DL, UK

9 ³Wildlife Farming Company, Bicester, OX26 1UN, UK

10 ⁴Botanical Society of the British Isles, Harrogate, HG1 5DG, UK

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12
13 **Agricultural intensification is a leading cause of global biodiversity loss, especially**
14 **for threatened and near-threatened species. One widely implemented response is**
15 **'Wildlife-friendly farming', involving the close integration of conservation and**
16 **extensive farming practices within agricultural landscapes. However, the putative**
17 **benefits from this controversial policy are currently either unknown or thought**
18 **unlikely to extend to rare and declining species. Here we show that new, evidence-**
19 **based approaches to habitat creation on intensively managed farmland in England**
20 **can achieve large increases in plant, bee and bird species. In particular, we found**
21 **that habitat enhancement methods designed to provide the requirements of**
22 **sensitive target biota consistently increased the richness and abundance of both**
23 **rare and common species, with 10-fold to >100-fold more rare species per sample**
24 **area than generalised conventional conservation measures. Furthermore, targeting**
25 **landscapes of high species richness amplified beneficial effects on the least mobile**
26 **taxa: plants and bees. Our results provide the first unequivocal support for a**
27 **national wildlife-friendly farming policy, and suggest that this approach should be**
28 **implemented much more extensively to address global biodiversity loss. However,**
29 **to be effective these conservation measures must be evidence-based, and**
30 **developed using sound knowledge of the ecological requirements of key species.**

31
32 **Keywords:** agri-environment schemes; habitat restoration; eco-agriculture;
33 ecosystem services

34 35 36 1. INTRODUCTION

37
38 Rapid population growth is driving an unprecedented demand for food production
39 across the globe, resulting in wide scale habitat loss, catastrophic declines in
40 biodiversity and potential disruption of ecosystem services (Chivian & Bernstein
41 2008). Thus the need to balance biodiversity conservation and agricultural
42 production has never been more pressing (Godfray *et al.* 2010). Wildlife-friendly
43 farming, by reducing the intensity of agricultural management and implementing
44 conservation actions in farmed landscapes (Scherr & McNeely 2008), directly
45 addresses the headline Convention on Biological Diversity 2020 target of sustainable
46 agricultural management (Normile 2010). There has been a strong drive for wildlife-
47 friendly farming across various parts of the world (Rands 2010), notably in Europe

48 through agri-environment schemes (AES) incorporated into the Common Agricultural
49 Policy (CAP). Although AES pay farmers €2.5 billion annually (EU 2011) to manage
50 their land to promote particular habitats and species, current evidence suggests they
51 are failing to halt declines in farmland biodiversity (Kleijn *et al.* 2011), and provide
52 few benefits for rare and declining species (Kleijn *et al.* 2006; Davey *et al.* 2010).
53 Indeed a recent report by the European Court of Auditors concluded that AES are not
54 designed and monitored so as to deliver tangible environmental benefits (EU 2011).

55 In light of these severe criticisms, AES urgently need to be refined to make them
56 more effective and better targeted, in particular to meet the requirements of rare
57 species (EU 2011). To address this we quantified the effectiveness of the English
58 'Entry Level Stewardship Scheme' (ELS)(Natural England 2010), a whole-farm AES
59 designed to deliver environmental protection and enhancement over large areas
60 (annual budget = €202 million, coverage 5.6 million ha = 60% of utilisable farmland).
61 It comprises over 60 management prescriptions either to enhance or to create
62 wildlife habitat on farmland. Most of these have broad environmental aims and are
63 simple and cheap to implement ('general' prescriptions). In contrast, a small number
64 of prescriptions are closely tailored to the ecological requirements of target taxa
65 largely based on research programmes funded by the UK Government and
66 Conservation Agencies ('evidence-based' prescriptions). We compared the
67 effectiveness of general with evidence-based habitat creation methods in promoting
68 diversity and abundance of plants and bees, using national monitoring; and of birds,
69 using multi-site experiments. In addition, large-scale processes may impose a further
70 constraint on AES effectiveness: if the surrounding landscape has low biodiversity
71 then the AES habitats may be colonised poorly (Whittingham 2007). This simple
72 hypothesis has not been tested formally across different taxa so we investigated the
73 relationship between the richness of rare species in the surrounding landscape and
74 that found on the sample of evidence-based habitat patches.

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78 **2. MATERIAL AND METHODS**

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80 For plants, bees and birds we took a common approach of comparing an
81 intensively managed cereal crop (control) to agri-environment management
82 prescriptions with either broad environmental objectives (general option) or those
83 based on the ecological requirements of the target taxa (evidence-based). Details of
84 each prescription varied depending on the taxa. For plants we compared cropped
85 'conservation headlands' (general) with non-crop, annually-cultivated field margins
86 (evidence-based). Conservation headlands are strips of cereal crop managed with
87 restricted pesticide inputs in order to improve the survival of broad-leaved plants
88 and beneficial insects (Dover 1997). An example of each option and control was
89 selected at random from thirty nine 20×20 km squares across lowland England (see
90 electronic supplementary material figure S1, $n= 117$ sites). Plant diversity and
91 abundance was recorded from thirty 0.25 m² quadrats within a 100×6 m sampling
92 zone at each site (Walker *et al.* 2007). For bumblebees we contrasted the crop to a
93 widespread general option that provides nesting habitat and limited pollen and
94 nectar resources (an uncropped field margin sown with grasses, Pywell *et al.* 2006)

95 and an evidence-based approach (margin sown with pollen- and nectar-rich plants;
96 Carvell *et al.* 2007). An example of each measure was selected from thirty eight
97 10×10 km squares (supplementary material figure S1, *n*= 114 sites). On each option
98 bumblebee species were counted along a randomly located 100×6 m transect in July
99 and August (Pywell *et al.* 2006). For farmland birds we analysed three datasets
100 derived from experiments at eight farms (site details in supplementary material,
101 figure S1), comparing the crop with uncropped field margins sown with grasses
102 (general) and the evidence-based approach of sowing patches with between 4-7
103 seed-bearing crop species. We recorded bird utilisation during the winter using timed
104 counts followed by flushing the birds from each patch.

105 Species were classified as rare or common based on a range of rarity criteria
106 (supplementary material). Treatment effects on rare and common plants and
107 bumblebees were tested using analysis of variance with post-hoc Tukey's pairwise
108 comparisons. The farmland bird studies involved different experiments so we used a
109 meta-analysis approach to calculate the weighted mean effect size (Hedge's *d*) for all
110 pairwise comparisons of the evidence-based, general and control treatments. Finally,
111 we used poisson regression to investigate the relationship between the species
112 richness of rare species in the surrounding landscape (10×10 km) and on the local
113 evidence-based habitats.

114

115

116 3. RESULTS

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118 Species richness of both common and rare taxa was consistently higher on the
119 evidence-based options compared to the general options and control for all three
120 taxa (figure 1 and table S1 supplementary material). Indeed, the evidence-based
121 options had between 10-fold and over >100-fold more rare species on average *per*
122 sampling unit than either the control or general options. In contrast, the general
123 options were remarkably unsuccessful, leading to only small increases in the
124 diversity of common plants and bees, and having no effect on birds or on rare
125 species of any taxon. Identical patterns were seen in data on abundance for each
126 taxa (supplementary material, figure S2). Moreover, the number of rare plant and
127 rare bee species both showed positive landscape-local relationships, but there was
128 no such relationship for farmland birds in winter (figure 2).

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131 4. DISCUSSION

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133 The relative lack of success of the general options may explain the poor performance
134 of agri-environment schemes reported in other studies (Kleijn *et al.* 2011),
135 particularly for rarer species (Kleijn *et al.* 2006). The evidence-based options reflect
136 the value of research into the mechanisms by which agricultural intensification has
137 led to declines in farmland taxa (Newton 2004; Carvell *et al.* 2007). Thus: uncropped,
138 annually cultivated field margins provide herbicide-free, uncompetitive conditions
139 for rare arable plants; pollen- and nectar-providing plants supplement declining food
140 resources for bumblebees; and plants producing high yields of oil-rich, small seeds
141 provide invaluable, high energy winter food resources for farmland birds.

142 These results also suggest that landscape factors can influence the outcome of
143 AES prescriptions, but this depends on the mobility of the taxa considered. The
144 relationship was strongest for the least mobile taxon; dispersal of rare arable plants
145 is generally very limited such that seed movement even between adjacent fields is
146 uncommon (Bischoff 2005). Bumblebees, which showed a weaker effect of
147 landscape species richness, have greater mobility and forage at scales of more than 1
148 km (Osborne *et al.* 2008). Spatial targeting of resources appeared unimportant for
149 the most mobile taxon, farmland birds, which will forage over several kilometres
150 whilst searching for scarce resources in winter (Siriwardena *et al.* 2006). However,
151 spatial targeting may be more important for birds during their breeding season when
152 they effectively become central place foragers over limited areas (Whittingham
153 2007).

154 Finally, both general and evidence-based conservation measures might provide
155 wider environmental benefits not considered by this study, such as the protection of
156 water and soil resources from the impacts of agriculture. The potential to deliver
157 such multiple benefits is an additional measure of performance that requires further
158 investigation.

159 In conclusion, evidence-based habitat enhancements represent a much more
160 effective means of reconciling the need for increased food production with the
161 conservation of biodiversity than the widely applied general measures, especially if
162 they can be spatially targeted to areas of high diversity. However, general
163 prescriptions in the English ELS account for over 630,000 ha (99%) of created habitat
164 compared with just 8,100 ha (1%) of evidence-based habitat (Natural England 2009).
165 If the conservation potential of this voluntary scheme, and AES in general, is to be
166 maximised there is a need to have clear biodiversity targets and to design
167 enhancement activities using scientific evidence. Such problems are not confined to
168 AES. While there is much conservation activity taking place worldwide, the scientific
169 evidence behind management decisions is being increasingly scrutinised (Pullin &
170 Knight 2009). Indeed, the conclusion that current efforts to stem biodiversity losses
171 are inadequate (Butchart *et al.* 2010) might partly be due to the use of inappropriate
172 conservation actions.

173
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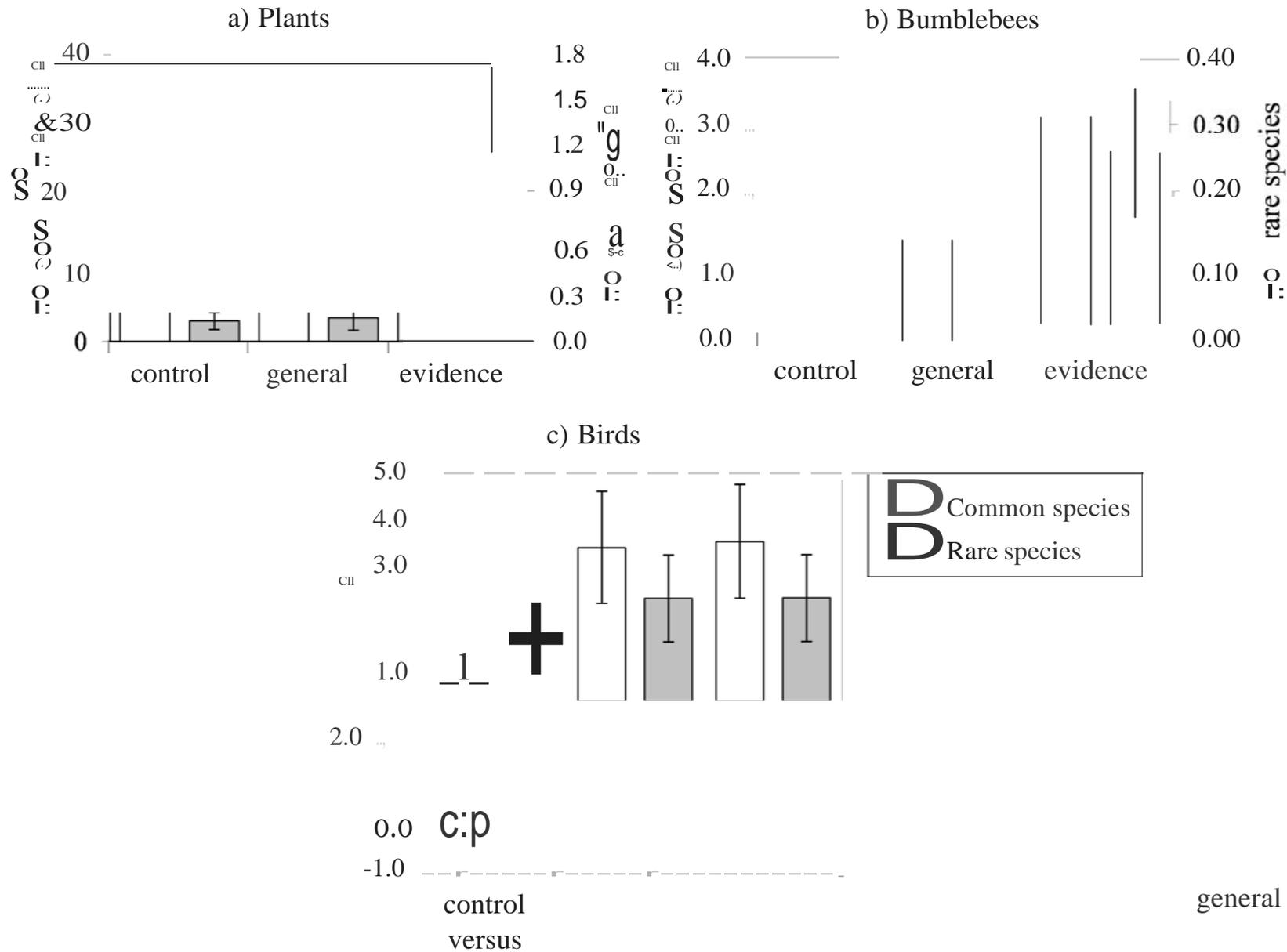
237 **Figure legends**

238

239 **Figure 1.** The number (\pm SE) of rare and common a) plant and b) bumblebee species,
240 and c) Hedge's d (\pm 95% confidence intervals) comparing bird species number,
241 recorded on general and evidence-based habitats with a cereal crop control. Species
242 richness of common and rare plants was highest on evidence-based habitats and
243 similar between general and control habitats (common, $F_{2,76}=112.39$, $P<0.001$; rare,
244 $F_{2,76}=17.16$, $P<0.001$). The same pattern was seen for species richness of common
245 and rare bumblebees, except that common bees were also more diverse on general
246 than control habitats (common: $F_{2,73}=75.38$, $P<0.001$; rare: $F_{2,73}=6.70$, $P<0.01$).
247 Common and rare bird numbers were higher (signified by $d>0$) in the evidence-based
248 habitat compared with both the general habitat and the control, and the latter two
249 treatments had similar numbers (d was not significantly different to 0).

250 **Figure 2.** Poisson regressions of rare species richness recorded on evidence-based
251 habitats against richness of rare species in the surrounding 10 \times 10 km square for a)
252 plants, b) bumblebees, and c) birds. The fitted relationship is shown for cases with a
253 slope significantly >0 (i.e. plants and bumblebees). Dashed lines indicate 95%
254 confidence intervals. The X^2 and significance of the slope are given, along with the
255 X^2/df ratio of the full model. A value <2 for this ratio indicates good model fit. A jitter
256 has been applied to the points for clarity. Data for rare species comprised post-1970
257 occurrence records held by the UK Biological Records Centre.

Fig. 1. Final draft – replacement figure sent to Biology Letters 22/05/2012



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versus general

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